# GOGIE MALATHU

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## PROFESSIONAL SUMMARY

Resourceful and multi-faceted business systems analyst with 15 years total experience and domain expertise in the financial services, airlines, and enterprise software industries.

Specialties include: SQL databases, BI Dashboards & Analytics, MS Office Automation (with VBA), Credit Risk Modeling & Forecasting, Business Analysis and Process Modeling, Data Governance and Data Migration & Integration.

Passionate about delivering business value from data, advocating and integrating data governance frameworks into reporting development processes and boosting trust in reporting services. Consistently recognized for persistence, technical savvy and creative problem solving through cross-functional team collaboration on complex business and data integration projects.

## SKILLS

- Oracle Database 12c
- SQL Server 2016/SSRS
- SQL Server Mgmt Studio 2017
- PostgreSQL
- SQL Tuning/Optimization
- Data Governance
- Data Migration
- Data Integration
- Post-Integration Software UAT
- Microsoft VBA
- SAS (Base 9.4)
- BI Dashboards & Analytics
- SAP Business Objects Web 3.1

- Python for data analysis (pandas & numpy) *plus regex scripting for data file manipulation in Notepad++*
- CACS Enterprise 8.2
- Oracle e-Business Suite r12
- Financial Reporting and Analysis
- MS Excel expert
- MS Visio expert
- UX & Wire-framing (Mobile & Web)
- Credit Risk Modeling & Forecasting

## WORK HISTORY

**Reporting and Analytics Consultant**, 01/2014 to 12/2017
**CGI** – Austin, TX

- Led consulting services delivery for Collections Strategy and Performance Reporting on an estimated

$700 million credit receivables and collections portfolio.

- Developed control reporting on predictive dialing strategies using SAS ensuring we are balancing objectives of maximizing account penetration and complying with TCPA regulations.
- Collaborated with client's decision science group on ad-hoc reporting and exploratory analysis to validate several customer segmentation strategies for achieving higher contact and right party contact conversion rates.
- Provided ongoing analysis and recommendations to client's collections and recovery management stakeholders which were informed by a disciplined data driven approach to solving their unique business challenges including controlling costs per account managed and reducing net credit losses.

**Business Analyst**, 07/2007 to 12/2013
**Oracle** – Austin, TX

- Responsible for integration of the support renewals business from 25 small to mid-size acquisitions' along with all required  software license and support data from their legacy systems and process to Oracle's ERP and standards.
- Led weekly meetings and conference calls with CFOs, Controllers, IT Managers and other relevant personnel at acquired companies to gather knowledge of their legacy support model, customer details and product offerings.
- Collaborated with and provided weekly updates to various lines of business that manage other aspects of the integration of their support sales and delivery operations into Oracle's.
- Map & Gapped acquired company's software support sales business model to Oracle's business requirements for contract data migration & performed extensive scrubbing, fixes and validation on data extracts for mapping to XML schemas from source data documents & system extracts
- Developed training programs and conducted live training with Oracle support sales reps who will carry on responsibility for renewing support contracts of acquired company's customers.

**Senior Data Analyst**, 01/2006 to 03/2006
**Unit 7** – New York, NY

- Gathered and analyzed raw survey data files and associated keys using MS Access and Excel, and collaborated with a behavioral psychologist to interpret various sequences of survey responses that were statistically significant.
- Developed charts from the analysis and psychologist's interpretation of results for pitch meetings with the client, and used survey data to perform customer segmentation and analysis for measuring conversion rates from channel marketing campaigns for agency's pharmaceutical clients.
- Designed, tested and implemented an Access database solution to consume data generated from Pfizer's Siebel 7 market data services application, collaborated with their tech support, created documentation on reporting development efforts and prepared comprehensive analysis and guidance for strategic decision makers regarding pharmaceutical marketing campaigns.

**Inventory Accounting Analyst**, 05/2004 to 12/2005
**Atlas Air Worldwide Holdings** – Purchase, NY

- Developed a reporting process to manage the repair order/fulfillment supply chain for aircraft wheel and brake assemblies using queries/macros I built in MS Access to combine data from vendor data sources including BF Goodrich, ERP system databases for both airlines, and offline files to generate actionable reports sorted by days in transit and station.
- Cross-trained as a buyer for expendables-class AC parts, created POs based on reports I generated of on-hand inventory at various stations from the ERP systems & follow up with Boeing and the line station contacts to ensure there are no discrepancies between order & shipped quantities so that parts can be received and paid for in a timely manner.

**Financial Reporting Analyst**, 07/2003 to 05/2004
**Citigroup Asset Management** – Stamford, CT

- Responsible for timely and accurate daily and monthly external/internal reporting of over 210,000 managed client accounts totaling over $65Billion.
- Mined data from production systems using Business Objects and managed a reconciliation and reporting process for loading and validating source system extracts and performing MS Access query/macro driven data transformations before uploading to Sybase database back-end used for financial reporting.
- Built out adhoc Access queries, macros and Excel pivot-table based solutions in response to requests from line of business CFO's and other analysts

––––––––––––––––––––  EDUCATION  ––––––––––––––––––––

**Bachelor of Science**: Business Administration, 1997
**Boston University Questrom School of Business** - Boston, MA

––––––––––––––––––––  ACCOMPLISHMENTS  ––––––––––––––––––––

In 2016, CGI gave me a quarterly award recognizing my work on a distressed VBA automation project. I reverse-engineered VBA modules in the tool and scaled up my VBA knowledge rapidly to implement the data reconciliation functionality client was expecting.

In 2008, as a member of Oracle's support sales M&A operations team, I received a quarterly award recognizing our track record of successfully executing on data integration projects and our timeliness at integrating support renewals from acquisitions within tight deadlines imposed by acquisition closing schedules.