LAURA A REMINGTON

Midlothian, TX 76065

larem@flash.net   **972.849.1590**   www.linkedin.com/in/laura-remington

DATA INTELLIGENCE & ANALYSIS
Steel, Construction & Manufacturing / Business & Market Agility

Providing organizational intelligence and necessary market agility to respond to change and complexity within the industry, through analysis of public and 3rd party data.

Gather, vet, and organize large libraries of data for accuracy, ease of integration and understanding, while maintaining integrity of your company's tough business decisions.

- **Data modeling & migration**
- **Industry analysis**
- **Data mining & vetting**

- **Large data management**
- **Market Agility through data intelligence**
- **WordPress publishing**

TECHNICAL SKILLS

Data Mining, MS Excel, MS PowePpoint, MS Word, MS Access, MS Paint, SquareSpace, HTML, WordPress, Adobe, MAS90 Accounting,

PROFESSIONAL EXPERIENCE

GERDAU, Midlothian, TX   2008 to 2017

Marketing Analyst II
Provided relevant global steel trade, economic, construction, automotive and manufacturing analysis needed by customers and their customers to grow their businesses in an ever-changing global climate.

- Created and maintained forward looking import data analysis, utilizing public data from the US International Trade Commission in combination with pre-import licenses applications data from the US Department of Commerce's Steel Import Monitor, providing superior market agility.

- Developed, implemented and maintained global, US, Canadian, Mexico and NAFTA trade data model on a Sharepoint platform, heightened insight into the size of the domestic steel market.

- Refined and retooled confidential global steel long product price benchmarking report, revealing previously unknown and unfair Chinese trade practices that have plagued the steel industry for the last 3 years.

- Developed global and domestic scrap trade and pricing reports; incorporating competing materials such as steel billets, slabs, and iron ore pricing, as well as oil prices for clarity in the volatile raw materials market, providing purchasing and pricing leverage with Gerdau's vendors.

- Assisted in the development of market targeted business conditions reports for three major product lines, the construction industry, and manufacturing industry, to include steel trade, scrap trade, metals pricing and numerous relevant econometric indicators. Valuable tool that provided targeted insight for customers in varying industries.

- Provided in depth analysis of marketing reports, complying with branding and presentation standards for corporate executives utilizing Excel, PowerPoint and Adobe, affording Gerdau agility to make corporate decisions within ever changing global markets.

- Created China Steel Production and Export Report; High level analysis revealed that in spite of China's reduction in steel producing capabilities, the larger steel producers continued to set new monthly steel output records. May and July 2016 the highest output levels in the history of Chinese steel making.

- Created confidential Metal Service Center report combining third party data of monthly steel shipments, stock on hand, intake, with Gerdau shipments to service center partners, which revealed Gerdau lost 23% share of service center sales during the month of July, and lead to a major change in operational sales.
- Compiled and published the online customer targeted market intelligence new letter, using SquareSpace tools in combination with HTML coding, Adobe, PowerPoint, Word, and Microsoft Paint, with the goal of providing concise and accurate market information to assist customers in growing their businesses.
- Published technical and analytical writer for Gerdau's online [Weekly Market Update](#) blog.
- Marketing department "Librarian". This included warehousing and maintaining the shared library of econometrics and trade data for North America, accessible consistent and accurate data sets, and provided credibility in analysis for the marketing department.
- The "Go To Guy" for Sales and Marketing questions and needs, which provided ease of communication between the Sales and Analytics departments Create new or retool analytical models when required, to include country, region, and port specific analysis.

RIO GRANDE PACIFIC CORP., Fort Worth, TX   1996 to 2007

Accounts Payable Manager
Maintained and reconciled payables in excess of 2,000 vendors for one excursion and four subsidiary shortline railroads, operating on a MAS 90 accounting platforms.
- Spear-headed the set-up and incorporation of MAS 90 job costing module with the Payables, Receivables and Purchasing departments, enabling superior financial reporting and the reduction of expenditures.
- Implementation of paperless office, furthering the company's goal of Environmental Responsibility.
- Maintained and processed transfers of funds and assets between subsidiaries and the parent company, with in MAS 90 with the incorporation of Excel based spreadsheets.
- Assisted the Controller with reconciliation of monthly financial statements, and created the processes that reduced company debt from $11m to $2m over a 3-year period.

ADDITIONAL RELEVANT EXPERIENCE

GTW CONSTRUCTION – **Accounts Payable Manager**
Posting, tracking, and paying job related costs, sub-contractor payroll, loans and retainages. Issuing and tracking all purchase orders. Assisted accounts receivable with invoicing customers, job cost analysis, as well as reporting and tracking past due receivables. Minimal payroll assistance.

BORG COMPRESSED STEEL – **Jr. Cashier & Accountant**
Interaction with scrap customers through identifying, pricing and purchase of ferrous and non-ferrous metals. Dispatching of lugger trucks and tractor trailers to corporate customers. Light duties in accounts payable and accounts receivable.

EDUCATION

Completed 45 hours towards Associates in Business Administration
  – Tarrant County Community College, Ft. Worth, TX
  – Tulsa County Community College, (formerly Tulsa Junior College) Tulsa, OK

CERTIFICATIONS:
Fred Pryor, Microsoft Excel
Fred Pryor, Microsoft Access

ANALYTICAL PORTFOLIO AVAILABLE UPON REQUEST