

# Milly Nguyen

MS Business/Marketing Analytics in American University, Founder at (Big Data) Analytics for Life project

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## Summary

Milly has a firm background of media – communication - marketing as well as business with years of experiences. At the moment, she is discovering more about informatics (big data), machine learning and artificial intelligence and their applying in communication and business performance boosting.

Milly is the founder of (Big Data) Analytics for Life project: <https://www.facebook.com/AnalyticsforLife/>

As also having a great passion for cultures and languages, Milly creates a platform to share cultural and language aspects, bridge the gap between cultural and language differences. Since Milly does believe that, with a better understanding of each other's cultures and languages, people from different cultures and countries could understand, commute and live together in harmony, which could bring a better society for all.

Website: <http://www.culturalhub.net> (building for now)

Facebook page: <https://www.facebook.com/culturalhub.net/>

Milly's personal blog: <http://sgnganha.wordpress.com>

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## Experience

### **Engoo Vietnam Country Manager, Co-founder**

mars 2015 - Present

As a Country Manager, Co-founder of Engoo Vietnam which is an online English learning service belongs to Bibo Global Opportunity Inc. (website: <http://biboglobal.com>); Milly is in charge of managing the business in Vietnam from planning to marketing, finance, customer supporting and business development.

Engoo or DMM Eikawa is the best online English learning service in Japan and has been expanding into 13 countries and regions all around the world. Engoo Vietnam is now also one of the leading online learning services in Vietnam.

Currently, Engoo Vietnam is having thousands of users in all over Vietnam. Along with other technology related services such as Uber or Grab, Engoo Vietnam has been transforming gradually the way people in Vietnam think about online education as well as giving people opportunities to approach English conveniently with affordable prices while English is one of key elements for career and life changing.

Additionally, this service also helps Vietnamese have chances to exchange cultures with foreign teachers all around the world.

### **CEO, Founder**

août 2017 - Present

### **CEO and Founder of Cultural Hub**

mai 2017 - 2017 (8 mois)

As having a great passion for cultures and languages, I create a platform to share cultural and language aspects, bridge the gap between cultural and language differences. Since I do believe that, with a better understanding of each other's cultures and languages, people from different cultures and countries could understand, commute and live together in harmony, which could bring a better society for all.

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Facebook page: <https://www.facebook.com/culturalhub.net/>

### **Television journalist/ broadcasting producer**

septembre 2014 - 2016 (2 ans 4 mois)

### **Co Worker at KBS (Korean Broadcasting System)**

mai 2015 - mai 2015 (1 mois)

We worked with Kimjiuhyuk Gongzakso company to produce a documentary series called "Golden Asia", which is broadcasted on KBS in June 2015.

### **Volunteer**

juin 2014 - juin 2014 (1 mois)

Link: <http://www.wiredsussex.com/events/jobsfair2014/>

### **Writer/Reporter**

janvier 2014 - juin 2014 (6 mois)

My writings:

<http://www.badgeronline.co.uk/brighton-science-festival-2014/>

<http://www.badgeronline.co.uk/mathematics-mobile-software-development/>

### **Communications/Media/Marketing/Public Relations at Matchbox Mobile**

février 2014 - mai 2014 (4 mois)

### **Journalist/Reporter/Video producer at Guestlist**

juillet 2014 - 2014 (6 mois)

### **Press**

avril 2014 - 2014 (9 mois)

Press accreditation.

<http://www.londoncoffeefestival.com>

### **Television producer/ Television reporter**

octobre 2012 - juin 2013 (9 mois)

Website: <http://www.htv.com.vn/>

### **Translator (English - Vietnamese)**

2012 - 2013 (2 ans)

I translated a number of documentary series, which were broadcasted on 'Documentary Programmes' of Ho Chi Minh City Television (HTV), from English to Vietnamese.

As a television reporter, I interviewed celebrities, VIPs and The Consulate Generals in English and translated these into Vietnamese.

### **Head of Communications/Media at International Youth Club (IYC)**

2011 - 2013 (3 ans)

While working with the International Youth Club (IYC), I took charge of content generation (writing, videos, photographs and audio content) and web management for a number of our multimedia programmes.

Along side my responsibility of web management, I was also the producer on our radio programme: 'CRAYON RADIO' (a podcast for the club).

The International Youth Club was a part of the Vietnam National Youth Federation of Ho Chi Minh City.

Website: <http://iyc-vietnam.org/>

### **Writer/Reporter (Freelance)**

2010 - 2012 (3 ans)

### **Student at Bachelor of Arts in Journalism and Communication**

2008 - 2012 (5 ans)

### **Collaborator**

septembre 2010 - décembre 2010 (4 mois)

I was a member of the Reception Committee of 'The Ship for Southeast Asian Youth Program' (SSEAYP 2010) in Ho Chi Minh City.

Website: <http://www.sseaypinternational.org/>

"SSEAYP is based on the respective Joint Statements issued in January 1974 between Japan and the Republic of Indonesia, Malaysia, the Republic of the Philippines, the Republic of Singapore and the Kingdom of Thailand. Brunei Darussalam, following the full independence and its admission to ASEAN in January 1984, joined the Program in 1985. The Socialist Republic of Vietnam joined in 1996, following its admission to ASEAN in July 1995, and the Lao People's Democratic Republic and the Republic of the Union of Myanmar joined in 1998 after both countries were admitted to ASEAN in July 1997. Furthermore, in 2000 the Kingdom of Cambodia also joined the Program following its admission to ASEAN in April 1999. The Program is carried out by the Government of Japan with the active participation and cooperation of these ten Southeast Asian countries."

## **Reporter (Collaborator)**

2009 - 2009 (1 an)

<http://svvn.vn/>

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## **Education**

### **American University - Kogod School of Business**

MS Business Analytics, Analytics in Business and Marketing, 2017 - 2019

### **Big Data University**

Big Data Fundamentals, Big data, 2016 - 2016

### **University of Sussex**

Master of Arts (MA), International Journalism, 2013 - 2014

### **University of Social Sciences and Humanities, Vietnam National University, Ho Chi Minh City**

Bachelor of Arts in Journalism and Communication, Television Broadcasting, Radio Broadcasting, Online newspaper, 2008 - 2012

### **Gia Dinh High School**

2005 - 2008

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## **Honors and Awards**

Three encouragement scholarships and be the 5th best student, Commendation for constructive distribution in building and developing International Youth Club (IYC), The certificate of having the high distinction in master of ceremony, Certificate of participating in the "Workshop on ensuring youth programmes and youth association as enablers for crime free generation", Certificate in recognition of valuable contribution to Organising Committee of The Ship for Southeast Asian Youth Program - SSEAYP 2010, Certificate of being a volunteer and contributing to the Operation Walk Viet Nam 2010, Certificate of attendance the training course: "Online tactics and strategies", Commend and reward letter for "Getting the excellent achievement in University Enrolling Contest"., The third prize of Organ Performane Festival for seniors, Excellent student contest

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[Contact Milly on LinkedIn](#)